

PRESS RELEASE

Andhra Pradesh and Telangana Tourism and One District One Product (ODOP) walls inaugurated at Indian Embassy

Ambassador of India H.E. Vinod K. Jacob inaugurated Andhra Pradesh and Telangana Tourism and One District One Product (ODOP) walls at the Consular hall of the Embassy in the presence of Telugu speaking community living in Bahrain. These walls highlight touristic attractions as well as exquisite products identified under ODOP scheme of the states of Andhra Pradesh and Telangana. The event was attended by Hon'ble Member of Parliament Dr. Bhim Singh, who is on an official visit to the Kingdom of Bahrain.

- 2. Under the 'Focus State/Union Territory' initiative of Embassy of India, touristic and ODOP products of a particular State/Union Territory are being promoted in Bahrain for a period of around two months. Embassy has till date featured Rajasthan, Kashmir, Uttar Pradesh, Karnataka, Odisha, Punjab, Himachal Pradesh, Madhya Pradesh, Tamil Nadu, Bihar and Jharkhand.
- 3. Andhra Pradesh and Telangana are two southern States of India, sharing a common cultural heritage. Andhra Pradesh, known for its rich agricultural output, also has a growing IT and industrial sector, particularly in Visakhapatnam. Andhra Pradesh is also rich in heritage. Tirupati is one of the most visited pilgrimage centers in the world.
- 4. Telangana, one of the vibrant and diverse States in India, on the other hand, is a major IT and business hub, with Hyderbad being the global IT destination and with presence of tech giants like Google, Microsoft, and Amazon. Andhra Pradesh and Telangana represent the diversity and dynamism of India, each contributing uniquely to the country's heritage and development.
- 5. Speaking on this occasion, Hon'ble Member of Parliament Dr. Bhim Singh, highlighted that the Focus State/ Union Territory initiative of the Embassy shows the unity in diversity of India. He also mentioned that India has become the 4th largest economy in the world and Andhra Pradesh and Telangana States also actively contribute to the Indian economy.

6. Ambassador Jacob, speaking in Telugu, highlighted that the focus on Andhra Pradesh and Telengana for the next two months will present all Indians in Bahrain and all friends of India from Bahrain the opportunity to appreciate the beauty of the culture of the two States and seek opportunities for commercial links. A colourful cultural performance in addition to a variety of traditional Telugu cuisine was also organized by Telugu Kala Samithi.

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